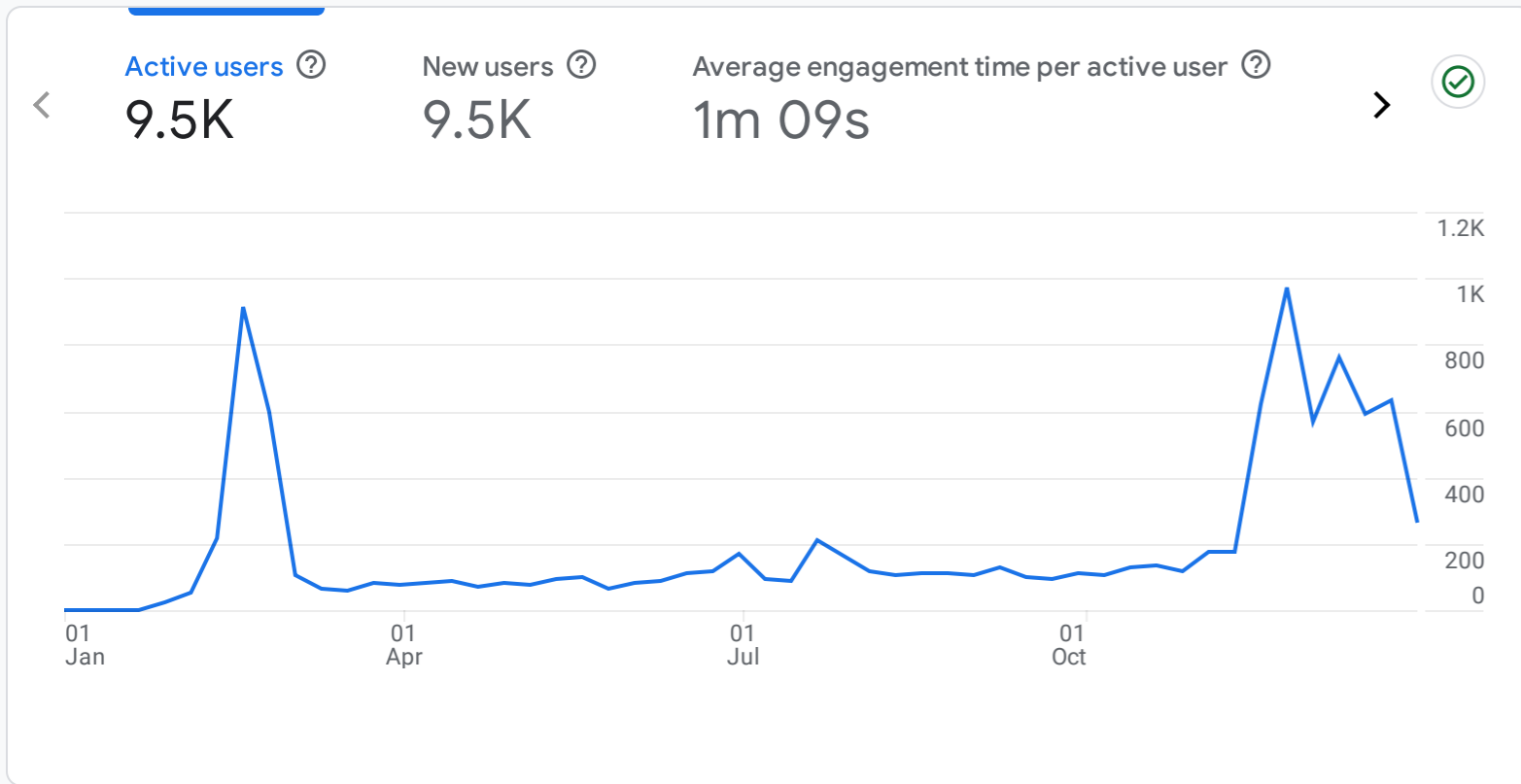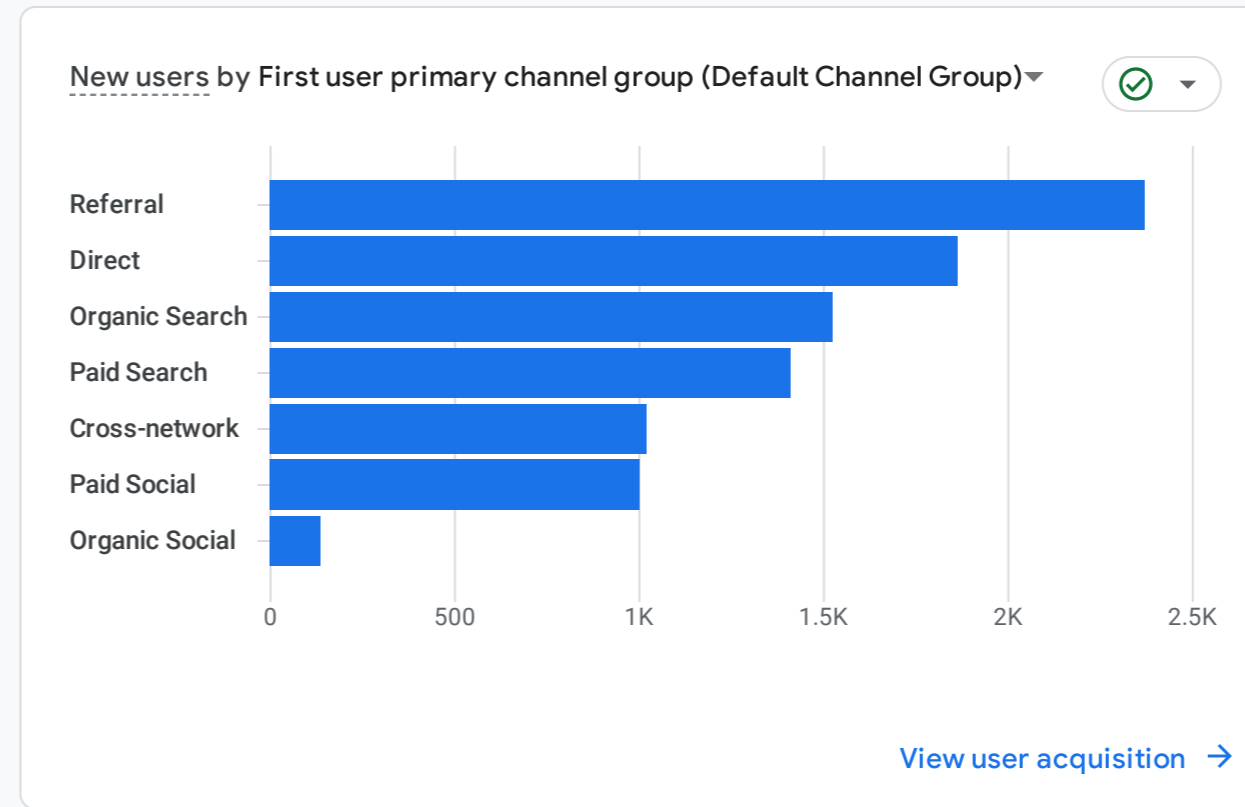Ⓐ All Users   Add comparison +

Last calendar year Jan 1 - Dec 31, 2024 ▾
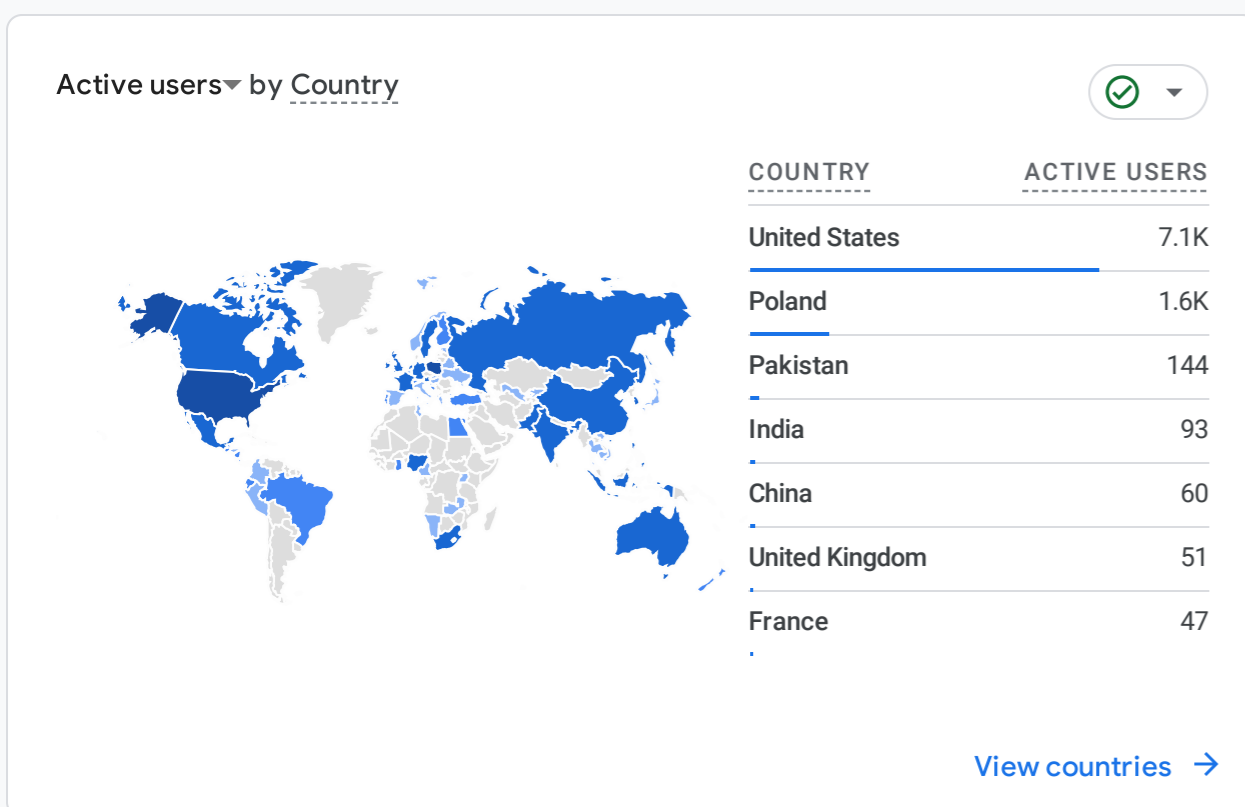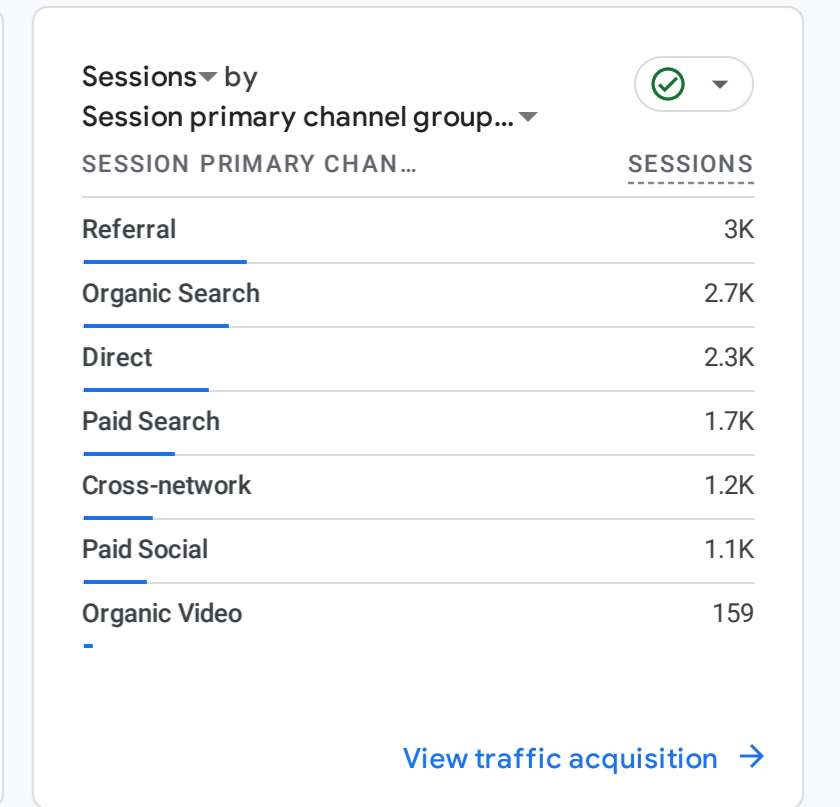
Reports snapshot

Active users ⓘ
9.5K

New users ⓘ
9.5K

Average engagement time per active user ⓘ
1m 09s

‹ › ⊘

WHERE DO YOUR NEW USERS COME FROM?

New users by First user primary channel group (Default Channel Group)▾ ⊘ ▾

Referral	
Direct	
Organic Search	
Paid Search	
Cross-network	
Paid Social	
Organic Social	

0   500   1K   1.5K   2K   2.5K

View user acquisition →

WHAT ARE YOUR TOP CAMPAIGNS?

Sessions▾ by
Session primary channel group...▾ ⊘ ▾

SESSION PRIMARY CHAN…	SESSIONS
Referral	3K
Organic Search	2.7K
Direct	2.3K
Paid Search	1.7K
Cross-network	1.2K
Paid Social	1.1K
Organic Video	159

View traffic acquisition →

HOW ARE ACTIVE USERS TRENDING?

Active users▾ by Country ⊘ ▾

COUNTRY	ACTIVE USERS
United States	7.1K
Poland	1.6K
Pakistan	144
India	93
China	60
United Kingdom	51
France	47

View countries →

User activity over time ⊘ ▾

● 30 DAYS
2.6K

● 7 DAYS
631

● 1 DAY
81
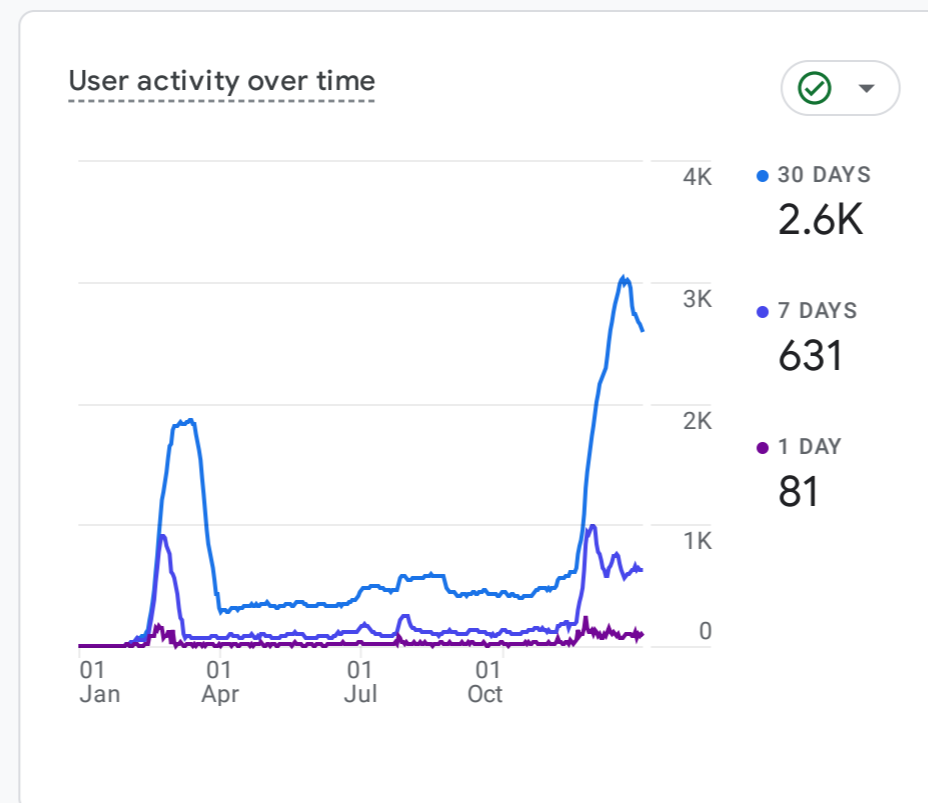
WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class ⊘ ▾

PAGE TITLE AND SCREEN …	VIEWS
Meridian Park - BOA Builders	5.4K
Home Builder in Grand Juncti…	4.7K
Shadow Mesa Subdivision - B…	4.1K
Quick Move-In Homes - BOA …	2K
Find Your Home - BOA Builde…	1.5K
About - BOA Builders	1K
Contact BOA Builders	926

View pages and screens →

WHAT ARE YOUR TOP EVENTS?

Event count by Event name ⊘ ▾

EVENT NAME	EVENT COUNT
page_view	26K
user_engagement	18K
session_start	12K
first_visit	9.5K
scroll	8.1K
file_download	1.6K
click	669

View events →
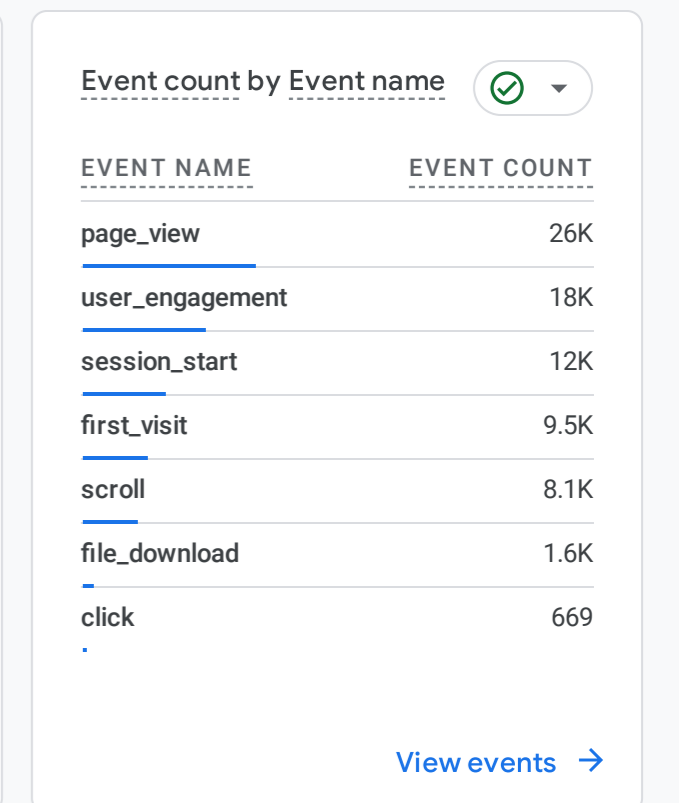
WHAT ARE YOUR TOP PERFORMING KEY EVENTS?

Key events by Event name ▽ ⊘

EVENT NAME	KEY EVENTS
form_submit	60
click_call	10
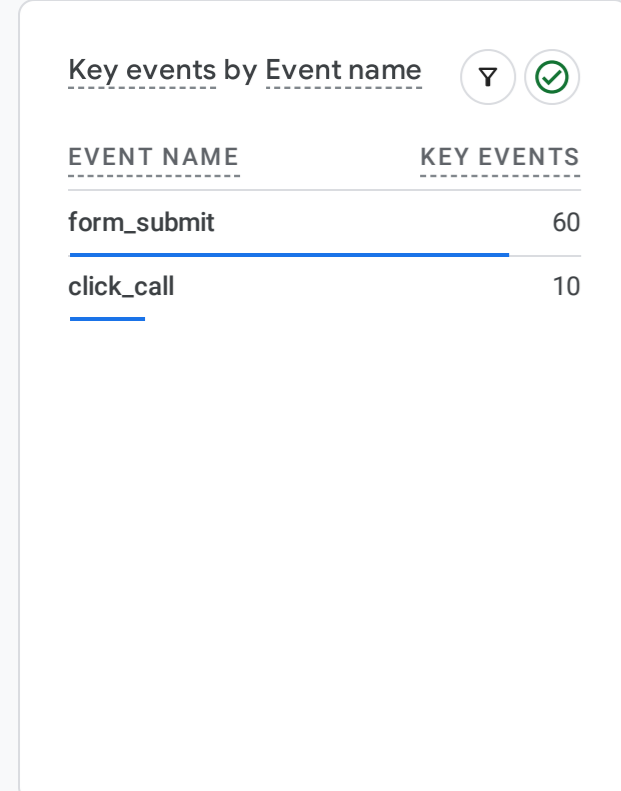
WHERE DOES YOUR AVERAGE 120D VALUE COME FROM?

Average 120d value by
First user primary channel group (Default … ⊘ ▾

No data available

$0.00 $0.20 $0.40 $0.60 $0.80 $1.00

View user acquisition cohorts →
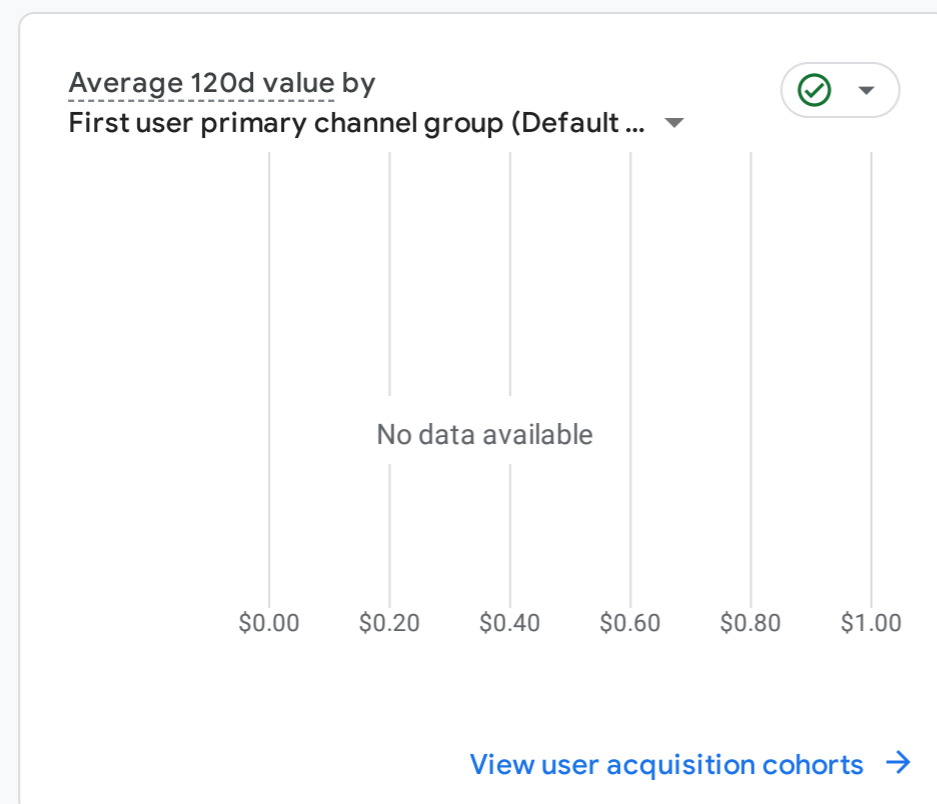
HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

Key events▾ by Platform ⊘ ▾

● WEB
100.0%

View tech details →